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## **Infinity Rehab Appoints Vice President of Human Resources and Director of Professional Development**

The Appointments Signal a Continued Investment in the Company's Employees

July 16, 2013 – Wilsonville, Oregon – The mission of Infinity Rehab – to enhance the life of every person we serve – extends beyond the patients the organization's therapists treat to also enhancing the life of its more than 2,000 employees, according to Holly Winick. MPH, SPHR.

Winick, the past Director of Human Resources for the contract rehabilitation company, will now serve as the Vice President of Human Resources. "Our business is service – and our employees are our most valuable asset. It's imperative for us to help each therapist reach their full potential to provide quality clinical outcomes – in fact, it's the only thing that distinguishes us from others," says Winick.

Derek Fenwick, PT, MBA, GCS will fill the newly-created role of Director of Professional Development. "We believe developing our people is paramount to our continued success as a market leader," says Fenwick.

The former Area Rehab Director for Infinity Rehab says the company has always made significant investments in its employees – from holding the largest annual continuing education event for therapists in the Pacific Northwest to maintaining competitive benefit packages during times of industry contracture. "My new role allows me to have a one-on-one connection with our therapists so I can assist with achieving both professional and personal goals," says Fenwick

"Having these two accomplished individuals in these roles reaffirms our commitment to attracting and retaining top talent," says Infinity Rehab President Mike Billings, PT, MS, CEEAA. An annual goal for the organization is a greater focus on retention and a reduction in turnover. "Our recruitment team does a fantastic job of hiring the best Physical, Occupational, and Speech Therapists from across the country, and we want Infinity Rehab to be so attractive and rewarding that they have a life-long career with us."

### **About Infinity Rehab**

Established in 1999, Infinity Rehab has grown to be a leading provider of clinically intensive, comprehensive physical, occupational and speech therapy in the sub-acute and long-term care environment. The company was founded and is led by a team of therapists. It serves patients in skilled nursing facilities, schools, and outpatient settings in continuing care communities, free-standing assisted living and retirement living facilities in approximately 180 facilities across nine states. Based in Wilsonville, Oregon, Infinity rehab and its affiliates provide more than 1.2 million patient visits annually. Infinity Rehab is a member of the Avamere Family of Companies.

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